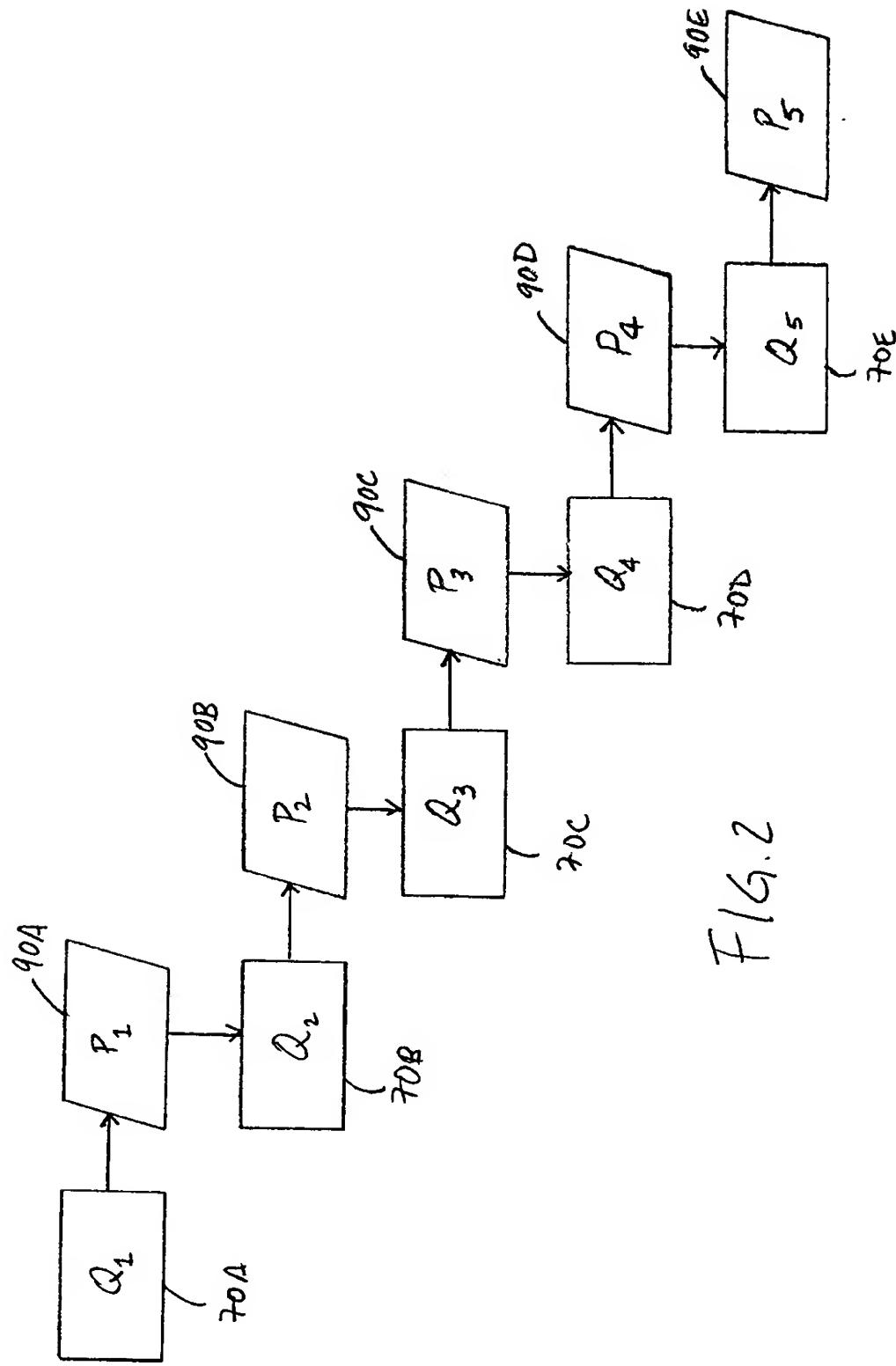


FIG. 1



F1G.2

TM_{INPUT}

PD_{INPUT}

COMPANY NAME: XYZ Co.

PRODUCT DESCRIPTION: WIDGETS

RELATED ENTITIES

CN_{INPUT}

210

220

200

230

250

240

270

260

285

280

PRODUCT NAME : GADGET		COMPANY NAME : XYZ Co.
PRODUCT DESCRIPTION : WIDGETS		RELATED ENTITIES
<u>TRADEMARK MATCHES</u>		<u>PRODUCT-RELATED INFO.</u>
TM ₁ 1. "GADGET"		www.usgadget.com 250
TM ₂ 2. "GADGET" 230		www.XYZ.com/gadget 240
TM ₃ 3. "GADGETS"		www.retail.com/gadget
4. "DOING IT BETTER WITH GADGET"		LITIGATION-RELATED INFO.
5. "AMERICAN GADGET"		XYZ Co. v. Gadget Cloning Co. 270
6. "GADGETS 'R US"		Gadget Mfr Co. v. ABC Mfr. Co. 260
7. "GADGET CANNERY CO."		XYZ Co. v. Smith & Jones Co.
		<u>OTHER INTELLECTUAL PROPERTY</u>
		TX-555-222 285
		VA-666-999

FIG. 3

TM_n

ID_n

ON_n

GS_n

C_n

D_n

ST_n

335

330

310

320

300

290

340

350

360

RELATED PATENTS

1. U.S. Patent No. 6,666,666

2. U.S. Patent No. 5,555,555

3. U.S. Patent No. 4,444,445

4. U.S. Des. Patent No. 888,888

RELATED TRADEMARKS ~ 340

RELATED ENTITIES ~ 350

RELATED LINKS

PRODUCT-RELATED INFO.

www.gadgetone.com

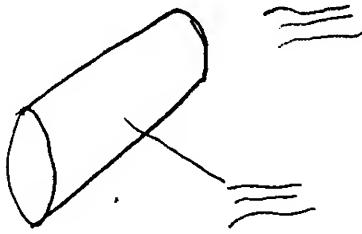
OTHER INTELLECTUAL PROPERTY

TX-222-333

<u>"GADGET" (IMAGE)</u> Reg. No.: 1,111,111 Owner: XYZ Co. Goods/Services: Widgets IC: 009 Dates of First Use: Anywhere: 1/1/1990 Interstate Commerce: 2/3/1990 Status: Live - Renewal filed 1/1/2001	<u>RELATED PATENTS</u> 1. U.S. Patent No. 6,666,666 2. U.S. Patent No. 5,555,555 3. U.S. Patent No. 4,444,445 4. U.S. Des. Patent No. 888,888

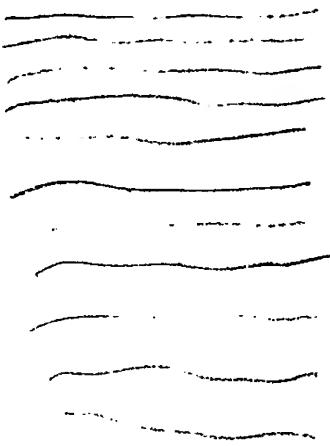
FIG. 4

TO ORDER A "GADGET"
WIDGET, CONTACT US
AT ORDER@WIDGET.COM



? 370

U.S. Patent No. 5,555,555



? 380

FIG. 5